



RAM Made Simple:

**Reduce Fees, Save Time and
Stay Compliant with RAM Assess**

1. RAM Assess: Simpler Compliance. Smarter Savings.

From 2025, large producers obligated under EPR must assess the recyclability of their household packaging using the Recyclability Assessment Methodology (RAM).

RAM adds complexity to packaging compliance and without the right approach, it can quickly increase your costs. **RAM Assess** turns this burden into opportunity: it's our purpose-built platform that makes RAM reporting fast, accurate, and cost-saving.

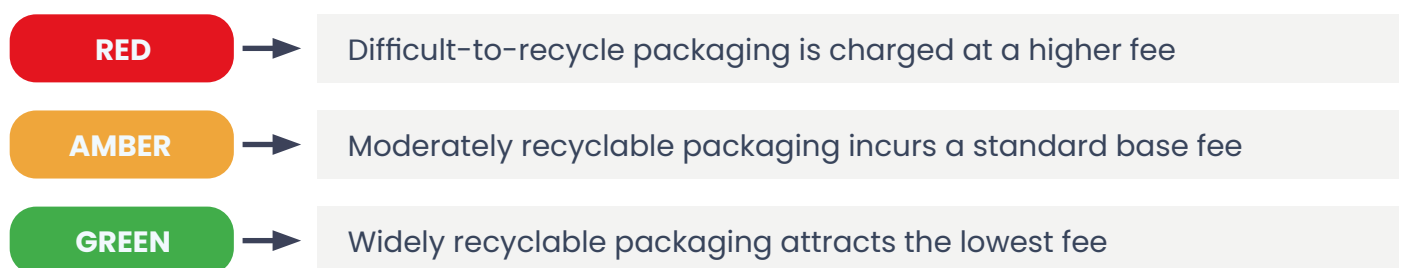
With **RAM Assess** you can:

- Generate **RED**, **AMBER**, or **GREEN** (RAG) recyclability ratings instantly
- Save hours of time with automated bulk assessments
- Identify the packaging formats most likely to drive up your EPR fees
- Forecast your Local Authority waste management costs
- Model the financial impact of smarter packaging choices

Whether you manage thousands of SKUs or a handful of key lines, **RAM Assess** gives you the insight to avoid unnecessary **RED** fees, reduce costs, and make confident packaging decisions.

2. Why RAM Assess Matters

From 2026, the fees you pay for packaging compliance will be directly linked to how recyclable your packaging is. RAM assigns every component a **RED**, **AMBER**, or **GREEN** rating, and these ratings determine the modulated Local Authority waste management fees you'll pay under EPR.



RAM rewards better packaging design and penalises hard-to-recycle formats.

That's where **RAM Assess** makes a key difference. It helps you:

- Identify packaging formats that could drive up future costs
- Close data gaps to help you avoid default **RED** ratings
- Make smarter, more sustainable packaging decisions
- Automate bulk recyclability assessments, saving hours of time and effort

3. Tailored Plans to Cut Costs and Stay Compliant

Every business has different packaging challenges. That's why **RAM Assess** is built with three tailored tiers: **Core**, **Cost Reduce**, and **Transform**.

RAM Assess Core Meet basic RAM compliance

- Generate your RAG ratings for your packaging data
- Identify missing or incomplete data to avoid costly default **RED** classifications
- Automate assessments to save time versus manual reporting
- Meet your RAM compliance requirements for your EPR submission
- Effective tool included with Clarity membership during data submission windows only

RAM Assess Cost Reduce Cut future fees and unlock actionable insights

All the benefits of **RAM Assess Core**, plus:

- Identify high costs and prioritise changes with the biggest recyclability impact
- Visualise results with dashboards that highlight cost-saving opportunities
- Export RAG outputs to support procurement, redesign, and reporting
- Access detailed reporting for strategic analysis and packaging decisions

RAM Assess Transform Turn compliance into competitive advantage

All the benefits of **RAM Assess Cost Reduce**, plus:

- Analyse your live data within the RAM Assess platform
- Set and track targets for recyclability improvements and cost savings
- Measure progress and generate reports to evidence the return on investment for your compliance decisions
- Collaborate easily with all stakeholders across multiple sites
- Access year-round insights to embed recyclability into strategy, reduce costs, and meet sustainability goals

Not sure which tier is right for you?

Our account management team is here to help. If you're unsure which **RAM Assess** tier best fits your business, get in touch.

info@clarity.eco



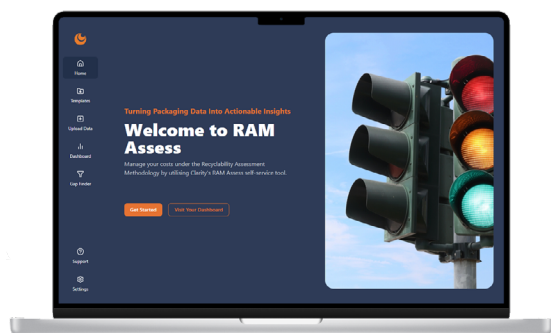
4. RAM Assess: Cost Savings and Insights

RAM Assess gives you a clear view of where packaging drives costs and where to act. By forecasting Local Authority fees and highlighting high-risk materials, it shows how targeted changes can unlock substantial annual savings.

With transparent, data-driven reporting, **RAM Assess** focuses your attention on the packaging changes that deliver the biggest financial and environmental gains. It replaces assumptions with actionable insight, helping you improve recyclability, cut costs, and stay ahead of EPR obligations.

Key Benefits at a Glance:

- ✓ **Generate RAG outputs at scale**
Quickly produce recyclability ratings across your full packaging portfolio
- ✓ **Save hours of manual work**
Automate assessments for thousands of SKUs in bulk
- ✓ **Export RAM data with ease**
Create RAM-rated data to support your EPR reporting
- ✓ **Identify and fix data gaps**
Highlight missing information and correct it to avoid costly default **RED** ratings



- ✓ **Forecast your fees**
Calculate your estimated Local Authority waste management costs
- ✓ **Pinpoint cost-saving improvements**
Identify **RED**-rated components and prioritise the changes with the greatest cost impact
- ✓ **Model financial impact**
Compare current packaging against recyclable alternatives to measure savings
- ✓ **Collaborate across sites and teams**
Manage packaging data and decisions in one place

With **RAM Assess**, you gain the insight to avoid unnecessary costs, prevent default **RED** ratings, stay ahead of your EPR obligations, and outperform your competitors – backed by the accuracy and expertise of Clarity that you can rely on.

5. Why Choose RAM Assess with Clarity

For over 20 years, Clarity has supported some of the UK's most recognisable brands through complex packaging regulations. As one of the UK's leading compliance schemes, we combine regulatory expertise, industry insight, and a commitment to sustainable packaging solutions.

With **RAM Assess** from Clarity, you gain more than a compliance tool – you gain a partner who helps you:

- **Reduce costs** by avoiding unnecessary **RED** ratings
- **Make confident decisions** with accurate, actionable data
- **Stay ahead with guidance** on evolving EPR and RAM requirements

As both a compliance scheme operator and one of the UK's largest PRN traders, Clarity offers a unique perspective on cost and market dynamics that others can't – helping you meet obligations while making strategic choices that strengthen long-term performance.

6. Book a Free RAM Assess Demo with our Team

**See how much you could save.
Request your packaging cost
analysis today**

Whether your goal is to reduce waste management fees, improve packaging recyclability, or streamline compliance reporting, we're here to help. Talk to us about your requirements and we'll recommend the **RAM Assess** package that best fits your business.



To find out more about RAM Assess or how Clarity can help you manage your EPR reporting, simply contact:

Tel: 0845 129 7177

Email: info@clarity.eco