



Get Ready for RAM: Your Guide to Recyclability Assessment with RAM Assess

Table of Contents

- 1. Simplify Recyclability Reporting. Reduce Future Costs..... 3
- 2. Why RAM Assess Matters..... 3
- 3. RAM Assess: Features and Benefits..... 4
- 4. Complete Your RAM Submission Now..... 5
- 5. Timeline..... 6
- 6. Need Help? We’re Here to Support You..... 6

1. Simplify Recyclability Reporting. Reduce Future Costs.

RAM Assess is our purpose-built online platform designed to help you meet the requirements of the Recyclability Assessment Methodology (RAM) – a key obligation under Extended Producer Responsibility (EPR) regulations, which came into force on 1 January 2025.

Developed to streamline the complex process of assessing packaging recyclability, **RAM Assess** enables you to:

- Generate component-level recyclability RAG ratings at scale
- Automate bulk component assessments and save hours of manual work
- Identify packaging formats and materials likely to increase your EPR fees
- Calculate your estimated Local Authority waste management fees
- Forecast the financial impact of making strategic packaging changes

Whether you manage thousands of SKUs or a handful of key lines, **RAM Assess** gives you the insight and control to stay compliant, enhance your packaging data, and understand how your design choices influence future EPR costs. By improving data quality and highlighting potential cost impacts, **RAM Assess** helps you make smarter packaging decisions that support both compliance and wider business goals.

2. Why RAM Assess Matters

From 2026, the fees you pay for packaging compliance will be directly linked to how recyclable your packaging is. RAM assigns every component a **RED**, **AMBER** or **GREEN** rating, and these ratings determine the modulated Local Authority waste management fees you'll pay under EPR.

RED	→	Difficult-to-recycle packaging is charged at a higher fee
AMBER	→	Moderately recyclable packaging incurs a standard base fee
GREEN	→	Widely recyclable packaging attracts the lowest fee

RAM is designed to reward better packaging design and penalise hard-to-recycle formats. The less recyclable your packaging, the more you'll pay.

That's where **RAM Assess** makes a key difference. It helps you:

- Identify packaging formats that could drive up future costs
- Close data gaps to help you avoid default **RED** ratings
- Make smarter, more sustainable packaging decisions
- Automate bulk recyclability assessments, saving hours of time and effort

3. RAM Assess: Features and Benefits

RAM Assess gives your team the tools to assess packaging recyclability, identify risk and prioritise improvements across your portfolio. It brings assessment, analysis and decision-making into one platform, helping you stay compliant while supporting cost reduction and wider sustainability goals.

Centralised RAM Assess dashboard

Feature	Benefit
Centralised RAM Assess dashboard	View and manage all your RAM recyclability data in one place
Bulk recyclability ratings for multiple SKUs	Save hours of manual work by completing RAM assessments quickly and consistently at scale
Identification of incomplete or missing data	Resolve gaps that could lead to default RED ratings
Analysis by SKU, component or material	Understand what is driving your RAM ratings and associated EPR disposal fees
Live packaging data editing	Update packaging data and immediately see how changes affect your RAM ratings
Packaging cost impact modelling	Forecast how different RAM ratings and packaging changes could affect your future EPR disposal fees
Continuously updated in line with changing RAM requirements	Maintain accurate assessments as RAM criteria and regulatory guidance evolve
Documented RAM assessment methodology	Maintain a clear, auditable record of how each recyclability rating was calculated
RAM-rated data generated for EPR reporting	Simplify and strengthen your twice-yearly packaging data submissions
Multi-user access	Support collaboration across teams, departments and business locations
Year-round platform and expert support	Make informed packaging and compliance decisions throughout the year

Support tailored to your business

Our account management team will work with you to understand your packaging portfolio, compliance requirements and strategic priorities.

We'll recommend the most effective way to use **RAM Assess** and support your team with implementation, modelling and ongoing decision-making.

PRICING

From

£4,995

per annum

Prices exclude VAT

info@clarity.eco



4. Complete Your RAM Submission Now

Take control of your RAM submission with the tools, expertise, and support only Clarity can provide. By following our simple step-by-step process and using **RAM Assess**, your business can take control of its EPR obligations, optimise packaging design, and cut unnecessary costs.

STEP

1

ACCESS YOUR RAM ASSESS PLATFORM

Contact Clarity to gain access to **RAM Assess**. We'll provide login details so you can submit your H1 2026 packaging data.



STEP

2

COMPLETE THE RAM DATA TEMPLATE

Gather your household packaging data together and then download and complete the RAM Data Template by logging into **RAM Assess**.

STEP

3

UPLOAD YOUR RAM DATA TEMPLATE(S)

Upload your completed RAM Packaging Component Template and Product Sales Template via the **RAM Assess** platform.



STEP

4

COLLATE YOUR RAM ASSESSMENT RATINGS

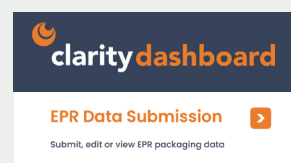
Use the 'Export RAM Output' function to generate your RAG outputs and comprehensive RAM reporting for your EPR submission.

STEP

5

COMPLETE YOUR H1 2026 SUBMISSION

Log in to your Clarity dashboard and use your exported **RAM Assess** files to complete your H1 2026 packaging data submission by 14 August.



5. Timeline

Use the timeline below to plan your RAM submission process. It outlines key dates and deadlines for 2026, helping you stay on track and avoid late fees or default **RED** classifications.

July 2026	July/Aug 2026	Oct 2026	Dec 2026	Jan/Feb 2027
Confirmed Year 2 pEPR waste disposal fees expected. Review high-cost RED-rated formats before the next submission.	14 July–14 Aug: LIVE SUBMISSION WINDOW Complete your RAM assessment using RAM Assess	October: Year 2 pEPR Notices of Liability Invoices issued. Use RAM cost-modelling to forecast adjustments.	Year 3 illustrative fees expected to be published.	15 Jan–26 Feb: LIVE SUBMISSION WINDOW

6. Need Help? We're Here to Support You

Get the Most from RAM Assess

Whether your goal is to reduce waste management fees, improve packaging recyclability, or streamline compliance reporting, we're here to help. Talk to us about your requirements and we'll show you how **RAM Assess** can support your business.



To find out more about RAM Assess or how Clarity can help you manage your EPR reporting, simply contact:

Tel: [0845 129 7177](tel:08451297177)

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